



***FOR IMMEDIATE RELEASE***

**2013 TRIBECA FILM FESTIVAL TO OPEN WITH THE WORLD PREMIERE  
OF *MISTAKEN FOR STRANGERS* AND SPECIAL PERFORMANCE BY  
CRITICALLY ACCLAIMED BAND THE NATIONAL**

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***Tom Berninger's Film Chronicling His Personal Journey On Tour with the Brooklyn Band to Kick  
Off TFF's 12<sup>th</sup> Edition on April 17***

**New York, NY** (February 28, 2013)—The Tribeca Film Festival (TFF) today announced that the world premiere of *Mistaken for Strangers*, executive produced by Academy Award-nominated filmmaker Marshall Curry and produced by Matt Berninger, Carin Besser and Craig Charland, will open the 2013 Tribeca Film Festival, presented by American Express. Director Tom Berninger chronicles his experience on tour with his brother, The National's frontman Matt Berninger, in this funny and affecting film, which will also play during the Festival's 12<sup>th</sup> edition. The premiere, taking place on Wednesday, April 17, will be followed by a special performance by The National. The Festival will run through April 28.

*Mistaken for Strangers* follows The National on its biggest tour to date. Newbie roadie Tom (lead singer Matt Berninger's younger brother) is a heavy metal and horror movie enthusiast, and can't help but put his own spin on the experience. Inevitably, Tom's moonlighting as an irreverent documentarian creates some drama for the band on the road. The film is a hilarious and touching look at two very different brothers and an entertaining story of artistic aspiration.

"*Mistaken for Strangers* exemplifies the independent spirit and vitality that Tribeca is excited to showcase every year," said Geoff Gilmore, Chief Creative Officer. "We are thrilled to open with a film that embodies the journey of an independent filmmaker, and is at its core a highly personal and lighthearted story about brotherly love. It will be a great night of both indie film and music."

"We're really happy to premiere this movie at Tribeca, as New York has been home to us for these past 15 years," Matt Berninger said. "I was happy to give my brother whatever access he needed. I just didn't expect this movie to include shower scenes."

"When my brother asked me along on tour as a roadie, I thought I might as well bring a camera to film the experience," explained director Tom Berninger. "What started as a pretty modest tour documentary has, over the last two and a half years, grown into something much more personal, and hopefully more entertaining. It's a huge thrill to be showing this movie at the Tribeca Film Festival."

The National band members include Matt Berninger, Bryce Dessner, Aaron Dessner, Bryan Devendorf and Scott Devendorf. In 2010 the band released *High Violet*, which sold more than half a million copies worldwide. A brand new studio album from The National is slated for a May release on 4AD with a world tour to follow.

The 2013 Tribeca Film Festival will announce its feature film slate on March 5 and 6, 2013.

**About the Tribeca Film Festival:**

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,400 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4 million attendees and has generated an estimated \$750 million in economic activity for New York City.

### **About the 2013 Festival Sponsors**

As Founding Sponsor of the Tribeca Film Festival, American Express is committed to supporting the Festival and the art of filmmaking, bringing business and energy to New York City and offering Cardmembers and festivalgoers the opportunity to enjoy the best of storytelling through film.

The Tribeca Film Festival is pleased to announce the return of its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, Bloomberg, BOMBAY SAPPHIRE® Gin, Borough of Manhattan Community College (BMCC), Brookfield, Cadillac, Conrad Hotels & Resorts, ESPN, GE FOCUS FORWARD (in partnership with cinelan), Hilton Hotels & Resorts, Heineken USA, JetBlue, Magnum® Ice Cream, NBC 4 New York, NCM Media Networks, The New York Times, and OppenheimerFunds, as well as its Cultural Partner the Doha Film Institute. The Festival is also honored to welcome the following new Signature Sponsors: IWC Schaffhausen, PepsiCo.

### **Tickets for the 2013 Festival:**

Tickets for the Festival will be \$16.00 for evening and weekend screenings, and \$8.00 for all late night and weekday matinee screenings.

Advance selection ticket packages and passes go on sale Monday, March 4 for American Express Cardmembers, and on Monday, March 11 for the general public. All advance selection packages and passes can be purchased online at [www.tribecafilm.com/festival](http://www.tribecafilm.com/festival), or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378).

Single ticket and discounted ticket package sales begin Tuesday, April 9 for American Express Cardmembers, Sunday, April 14 for downtown residents, and Monday, April 15 for the general public. Single tickets can be purchased online, by telephone, or at one of the Ticket Outlets, with locations at Tribeca Cinemas at 54 Varick Street, Chelsea Clearview Cinemas at 260 W. 23rd Street, and AMC Loews Village VII at 66 3rd Avenue. The 2013 Festival will continue offering ticket discounts for evening and weekend screenings for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only. Discounted ticket packages can only be purchased online and by phone. Additional information and further details on the Festival can be found at [www.tribecafilm.com](http://www.tribecafilm.com).

### **EDITORS/PRODUCERS NOTES:**

- To download a film still: [http://www.tribecafilm.com/2013\\_Film\\_Stills.html](http://www.tribecafilm.com/2013_Film_Stills.html)
- Broll of The National performing: [National\\_Broll.mov](#)
- Broll of Tribeca Film Festival cofounders Robert De Niro and Jane Rosenthal: <https://www.yousendit.com/download/UW14QndCbEFxRTFqQTIVag>
- Broll of past Festivals: <https://www.yousendit.com/download/UW14QndCbEEwVW0wYjhUQw>
- FTP directions for additional past Festival footage: <http://media.tribecafilm.com/documents/Tribeca+Film+Festival+2013+Press+FTP+Instructions+final.pdf>

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