

**** Under Embargo Until Monday, April 29, 2024 at 8:15am PT / 11:15am ET**

**** Exclusive runs at 8am PT**

**UNINTERRUPTED AND TRIBECA ENTERPRISES PARTNER FOR
SECOND-ANNUAL UNINTERRUPTED FILM FESTIVAL POWERED BY TRIBECA
FESTIVAL JULY 9-10 IN LOS ANGELES**

***LeBron James, Naomi Osaka and Joel Embiid Headline the Selection Committee
for the Two-Day Festival's New Filmmaker Submission Portal***



[LeBron James, Naomi Osaka, Joel Embiid Headshots](#)

LOS ANGELES, CA (April 29, 2024) – Today, **UNINTERRUPTED**, the award-winning athlete storytelling brand, within The SpringHill Company (TSHC), founded by LeBron James and Maverick Carter, and **Tribeca Enterprises**, the multi-platform media entertainment company founded by Jane Rosenthal and Robert De Niro, announce the return of the **UNINTERRUPTED Film Festival powered by Tribeca Festival** in a second year of partnership.

In its second year, the **UNINTERRUPTED Film Festival powered by Tribeca Festival** is welcoming new elements across **two days** of programming in **Los Angeles**, pushing the limits of creativity to reimagine the intersection of sports culture and filmmaking. This year, the festival introduces a filmmaker submission process that provides up-and-coming filmmakers the opportunity to submit their projects. Selected films will have the opportunity to premiere at the festival and become the inaugural class of UNINTERRUPTED Film Festival award recipients.

An esteemed selection committee, including global icon and Chairman of The SpringHill Company (TSHC) **LeBron James**, global tennis star, co-founder of Hana Kuma and Evolve

and activist **Naomi Osaka**, and 7-time NBA All-Star and 2023 NBA MVP **Joel Embiid** will select the short films to premiere at the festival through an open call for submissions.

“True to the mission of UNINTERRUPTED, we have partnered with Tribeca and leading athlete voices in the film industry, all of whom define excellence both on and off the court,” said **Ricardo Viramontes, General Manager of UNINTERRUPTED**. “These individuals are perfectly suited to help us discover the next generation of storytellers and are united in enhancing storytelling within the athlete and sport landscape.”

The submission portal launches today, April 29, and is open through Friday, May 31. For more information on eligibility and to submit a film, please visit www.filmfreeway.com/UNFilmFest.

Sitting at the intersection of sports, entertainment and culture, UNINTERRUPTED will use the two-day festival to provide a platform to celebrate the humanity in sports with athletes as creators, while providing space for fans to connect with their favorite athletes through content. The festival will feature some of this year’s biggest titles in sports alongside athletes, creators and filmmakers for exclusive premieres, post-screening Q&A panels, “State of The Game” conversations and more.

“Teaming up with LeBron James and Maverick Carter's The SpringHill Company in the heart of Los Angeles for a film festival is not just about celebrating storytelling, it’s about breaking new ground,” said **Tribeca Enterprises Co-Founder and CEO Jane Rosenthal**. “This collaboration is an exciting opportunity for Tribeca to continue to expand its footprint beyond NYC and further establish itself as a platform for award-winning sports filmmaking and programming. In its second year, the UNINTERRUPTED Festival Powered by Tribeca Festival will bring together the passion of sports with the artistry of filmmaking to deliver a one-of-a-kind entertainment experience for fans.”

The **UNINTERRUPTED Film Festival powered by Tribeca Festival** is open to the general public and will take place **Tuesday and Wednesday, July 9-10 in Los Angeles**. Stay tuned for more information about ticket sales and specific festival programming.

NOTE: Press credential applications for the 2024 UNINTERRUPTED Film Festival are OPEN NOW. Click [HERE](#) to apply. Please contact Communications@TheSpringHillCo.Com with any questions.

About UNINTERRUPTED:

UNINTERRUPTED is the award-winning athlete storytelling brand, within The SpringHill Company (TSHC), founded by LeBron James and Maverick Carter, that combines

revolutionary content, experiences and consumer products. Since 2015, the UNINTERRUPTED brand has existed to partner with athletes to invite the sports community to celebrate the humanity in sport through culturally connected content. UNINTERRUPTED original content properties and franchises include *Top Class*, *Iman Amongst Men* and more. The award-winning studio team for the UNINTERRUPTED brand develops and produces high-quality sports-centered television, film, and theatrical releases with the biggest creators, brands and platforms in the world. All UNINTERRUPTED studio projects are empowerment led, where content isn't simply to entertain, but to inspire with thought-provoking themes, conversations and journeys. For more information visit www.uninterrupted.com and follow [@UNINTERRUPTED](https://twitter.com/UNINTERRUPTED) on social media.

About Tribeca Enterprises:

Tribeca Enterprises is a multi-platform media and entertainment company that owns and operates the Tribeca Festival, Tribeca Studios, and production company m s s n g p e c e s. With strong roots in independent film, Tribeca is synonymous with creative expression and entertainment. Founded in 2003 by Robert De Niro, Jane Rosenthal, and Craig Hatkoff, Tribeca Enterprises brings artists and audiences together to celebrate storytelling in all its forms, including film, TV, music, audio storytelling, games, and immersive. Tribeca champions emerging and established voices, discovers award-winning talent, curates innovative experiences, and introduces new ideas through exclusive premieres, exhibitions, conversations, and live performances. In 2019, James Murdoch's Lupa Systems bought a majority stake in Tribeca Enterprises, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

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