

WORKING DRAFT

**** Under Embargo until Monday, June 26 at 10:15am PT / 1:15pm ET**

**UNINTERRUPTED AND TRIBECA PARTNER FOR INAUGURAL
UNINTERRUPTED FILM FESTIVAL CENTERING “ATHLETE-AS-CREATOR”
ON THURSDAY, JULY 13 IN LOS ANGELES**

One-Day Festival to Include US Premiere of *Black Ice*, World Premiere Screening of *GOLIATH*, Exclusive Taping of *The Draymond Green Show* and More

UNINTERRUPTED Film Festival Trailer: <https://youtu.be/uyh0HEsdStc>

Additional Assets

LOS ANGELES, CA (June 26, 2023) – **UNINTERRUPTED**, the athlete empowerment brand within The SpringHill Company, founded by LeBron James and Maverick Carter, and **Tribeca**, the multi-platform entertainment company founded by Jane Rosenthal and Robert De Niro, have partnered to launch the inaugural **UNINTERRUPTED Film Festival**, the first-ever athlete-led film festival in Los Angeles. **The UNINTERRUPTED Film Festival powered by Tribeca Festival** will bring together some of this year’s biggest titles in sports alongside fan-favorite athletes, creators and filmmakers for exclusive premieres, post-screening Q&A panels, “State of The Game” conversations and more.

“Tribeca is proud to celebrate the best of athleticism through the power of creative storytelling,” said **Tribeca Co-Founder and CEO Jane Rosenthal**. “Tribeca has a history of featuring athletes' stories and, following the success of the 2023 Tribeca Festival, which featured more than a dozen sports films and TV shows, we’re thrilled to partner with UNINTERRUPTED and expand our celebration of sport through art.”

Sitting at the intersection of sports, entertainment and culture, UNINTERRUPTED will use the one-day festival to celebrate athletes as creators and center the stories they desire to tell. **UNINTERRUPTED Film Festival powered by Tribeca Festival** is open to the general public and will take place Thursday, July 13 at NeueHouse Hollywood. Tickets are on sale now at www.tribecafilm.com/uninterruptedfilmfest.

The UNINTERRUPTED Film Festival powered by Tribeca Festival programming includes the **US Premiere of *Black Ice***, the 2022 TIFF People’s Choice Award winner that exposes a history of racism in hockey through the untold stories of Black hockey players, both past and present; Gotham Chopra from RELIGION OF SPORTS introduces the **Official World Premiere of *GOLIATH***, the three-part documentary series from SHOWTIME SPORTS that examines the historic life, career and impact of Wilt Chamberlain; and an **exclusive live podcast recording of *The Draymond Green Show***. Throughout the day, UNINTERRUPTED will host **“State of The Game” conversations** where select athletes, industry partners and/or filmmakers will come together to share about their work in the Athlete-As-Creator space.

“This event gives us a moment to celebrate all of the incredible work being done by athletes in the world of storytelling,” said **Jimmy Spencer, General Manager of UNINTERRUPTED**. “We stand by our mission to empower athletes as creators and believe it is time to create a space to showcase the amazing work being done and stories being told. The UNINTERRUPTED Film Festival will become a tradition of honoring athletes and creators in one remarkable moment.”

UNINTERRUPTED Film Festival tickets go on sale today, June 26, 2023. General admission tickets for individual programming sessions are \$40. Day Passes are also available to enjoy the full day of programming for \$100. A limited number of Early Bird tickets will be available through Friday, June 30 for \$25. Student tickets are also available for \$25.

The official UNINTERRUPTED Film Festival program for Thursday, July 13 is as follows:

***The program is subject to change*

DOORS OPEN | BLUE CARPET ARRIVALS

11:30am

STATE OF THE GAME: ATHLETES ELEVATING ACCESS & STORYTELLING

12:00 - 12:30pm

An unprecedented conversation with some of the game's biggest and brightest. This intimate conversation will unpack how far athletes are willing to go with access and raw conversation when they are driving the projects themselves. As film partners continue to produce sports content, we'll tap into the unprecedented storytelling that filmmakers get when athletes are brought in as creators and partners. Attendees will hear from some of the game's brightest stars and why these approaches to storytelling are so relevant to where the game is headed.

"GOLIATH" SCREENING and POST-SCREENING Q&A

12:30 - 2:15pm

[WORLD PREMIERE] Brash and confident, Chamberlain changed the way the game is played, broke records and racial barriers and challenged the unwritten rules for all athletes, especially black basketball players, conforming to his own standards on or off the court. Utilizing groundbreaking artificial intelligence to recreate Chamberlain's voice to narrate his own words and archival footage provided by the Wilt Chamberlain Estate, **GOLIATH** tells the complete story of Chamberlain's remarkable life and how it fits into the fabric of American history. **GOLIATH** will debut on demand and on streaming on **Friday, July 14** for all Paramount+ With SHOWTIME subscribers and make its on-air debut on SHOWTIME® on **Sunday, July 16** at 10 ET/PT with new episodes premiering each Sunday. **GOLIATH** is produced by Village Roadshow Television and **Gotham Chopra's** Religion of Sports in association with **Kevin Garnett's** Content Cartel, Happy Madison Productions and Heeltap! Entertainment.

STATE OF THE GAME: THE NEXT GEN

1:30 - 2:00pm

Hear from the rising stars across sport to learn about the future of high school and college sports entertainment. From tennis to basketball to football and beyond, we'll bring together some of the newest big names in sport. Moderated by **Linebacker for the New York Giants Kayvon Thibodeaux**, the conversation will cover what it's like to navigate the world of NIL as a tool to empower athletes and their vision for future storytelling across content and film.

STATE OF THE GAME: INTRODUCING. MINIATURE GÉANT STUDIO

2:45 - 3:15pm

Athletes are the drivers of storytelling now more than ever before. **Joel Embiid**, the 2023 NBA MVP and six-time NBA All-Star, is launching **Miniature Géant**, a new production studio in partnership with The SpringHill Company, founded by LeBron James and Maverick Carter.. This conversation will feature the two

masterminds behind the partnership in conversation around the state of athletes' owning the storytelling process from start to finish and what it means to be an athlete creator in the Hollywood landscape.

"BLACK ICE SCREENING and POST-SCREENING Q&A

3:15 - 5:30pm

[US PREMIERE] Directed by Academy Award®- and Emmy-nominated filmmaker Hubert Davis, ***Black Ice*** masterfully navigates the challenges, triumphs, and unique experiences faced by Black, Indigenous, and People of Color (BIPOC) hockey players through poignant firsthand accounts from the athletes past, including Willie O'Ree, the first Black player in the National Hockey League, and former professional hockey player Akim Aliu, with the stories of present stars, including P.K. Subban and Wayne Simmonds. Grindstone Entertainment and Roadside Attractions will release ***Black Ice***, exclusively at AMC theatres nationwide Friday, July 14, 2023. ***Black Ice*** is presented by First Take Entertainment, in Association with UNINTERRUPTED Canada and in partnership with TSN. The film is produced by Vinay Virmani and Scott Moore, with LeBron James, Maverick Carter, Aubrey "Drake" Graham, and Adel "Future" Nur serving as executive producers.

"THE DRAYMOND GREEN SHOW" LIVE TAPING WITH SPECIAL GUEST

6:30 - 7:30pm

During "**The Draymond Green Show**" presented by **The Volume**, Draymond will host one of the NBA's biggest stars for an exclusive interview in front of a live audience. During the one-hour interview, Draymond and his guest will share untold stories from throughout their careers, and offer a live Q&A session with the audience. The interview will be distributed in **The Draymond Green Show** podcast feed and across The Volume's YouTube and social channels.

For the most updated schedule on confirmed sessions and participants, please visit [UNINTERRUPTED.com](https://www.uninterrupted.com). For media credentials, please email Maxine.Chapman@UNINTERRUPTED.com

About UNINTERRUPTED:

UNINTERRUPTED is the multi-Emmy Award-winning athlete empowerment brand within The SpringHill Company, founded by LeBron James and Maverick Carter, that combines revolutionary media, experiences and consumer products in the space of sports culture. The brand was built from "More Than an Athlete" — an expression that reimagines the connection to the athlete's world beyond sport. UNINTERRUPTED empowers athletes as creators and storytellers to inspire all people to unleash the "more than" within themselves. Original content properties and franchises include *The Shop UNINTERRUPTED*, *Top Class*, *Love Is UNINTERRUPTED*, *What's My Name: Muhammad Ali*, *Kneading Dough*, *More Than An Athlete*, *Throwing Bones*, *Greatness Code*, *Golden: The Journey of USA's Elite Gymnasts* and many more.

About Tribeca Festival:

The Tribeca Festival, presented by OKX, brings artists and diverse audiences together to celebrate storytelling in all its forms, including film, TV, music, audio storytelling, games, and XR. With strong roots in independent film, Tribeca is synonymous with creative expression and entertainment. Tribeca champions emerging and established voices, discovers award-winning talent, curates innovative experiences, and introduces new ideas through exclusive premieres, exhibitions, conversations, and live performances.

The Festival was founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001 to spur the economic and cultural revitalization of lower Manhattan following the attacks on the World Trade Center. The annual Tribeca Festival celebrated its 22nd year June 7–18, 2023 in New York City.

In 2019, James Murdoch's Lupa Systems bought a majority stake in Tribeca Enterprises, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

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