



## **WESTFIELD WORLD TRADE CENTER TEAMS WITH TRIBECA TO LAUNCH NEW OUTDOOR FILM SERIES IN LOWER MANHATTAN**

**Free and open to the public, “Tribeca Drive-In: Dinner and a Movie on Oculus Plaza” will take place outdoors at dusk on the first weekend of every month between June and October.**

**NEW YORK, NY** (May 25, 2017) — Beginning this June, **Westfield World Trade Center** and **Tribeca** will be bringing a new outdoor screening series to downtown Manhattan—all for free—in a welcoming open-air setting that overlooks the magnificent **Oculus** and much of the Lower Manhattan cityscape.

“**Tribeca Drive-In: Dinner and a Movie on Oculus Plaza**” will be programmed by the Tribeca Film Festival’s curators and showcase ten classic and fan favorite feature films (all set in New York City). The screenings will occur outdoors on the **Oculus Plaza** (located at the corner of Church and Dey streets) on **Friday and Saturday evenings** all summer long (and run into the fall as well) on the first weekend of each month between June and October.

To make the experience even more enjoyable and a perfect way to spend warm summer evenings with family or friends, visitors attending the film series will have the option to watch the films within a limited seating, reserved access section. In this area, guests can purchase dinner provided by Lower Manhattan’s **Eataly** at Westfield World Trade Center—as well as beer and wine sourced from the location’s **Beer Table** and **Pure Liquid**.

The Tribeca Drive-In film lineup and schedule will be as follows (with doors opening at 5pm on each date):

- **RENT, Friday, June 2<sup>nd</sup>**
- **ANNIE (2014), Saturday, June 3<sup>rd</sup>**
- **SERENDIPITY, Friday, July 7<sup>th</sup>**
- **NIGHT AT THE MUSEUM, Saturday, July 8<sup>th</sup>**
- **WEST SIDE STORY, Friday, August 4<sup>th</sup>**
- **GHOSTBUSTERS (2016), Saturday, August 5<sup>th</sup>**



- **BREAKFAST AT TIFFANY’S, Friday, September 1<sup>st</sup>**
- **ENCHANTED, Saturday, September 2<sup>nd</sup>**
- **ANNIE HALL, Friday, October 6<sup>th</sup> and 7<sup>th</sup>**
- **SPIDER-MAN, Saturday, October 7<sup>th</sup>**

“Westfield World Trade Center showcases the very best New York has to offer—all in one place,” said Isolde Brielmaier, Westfield’s Executive Director of Arts and Culture. “Of course, world-class entertainment is a huge part of the New York experience, and this is now the place in Lower Manhattan to enjoy superb films, music, art, cultural festivals, and so much more.”

“We are excited to partner with Westfield to expand on our beloved Tribeca Drive-In series, which furthers the Festival’s mission of bringing community together through unique film experiences in lower Manhattan,” said Cara Cusumano, Tribeca’s Director of Programming. “We’ve selected some of our favorite new and classic NYC films and couldn’t think of a better setting to enjoy them together than under the stars at the iconic new Oculus Plaza.”

The new outdoor summer film series underscores how the partnership between Westfield and Tribeca continues to grow. Last November, World Trade Center hosted the **Tribeca Virtual Arcade**, featuring four VR selections representing the very best, cutting-edge narrative storytelling from the medium’s most innovative content creators. Then, earlier this spring, Westfield World Trade Center served as Lower Manhattan’s official box office location to purchase tickets for the Tribeca Film Festival, while also featuring Tribeca promotional content across the destination’s integrated network of 19 monumental digital media screens.

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#### **About Westfield World Trade Center**

The new port of entry to Lower Manhattan, Westfield World Trade Center is located at the site where 60,000 neighborhood residents, 300,000 daily commuters, 13 subway / PATH trains, multiple ferry lines, and millions of global travelers converge within one unforgettable setting. The destination



encompasses retail space across the Santiago Calatrava designed Oculus, surrounding street-level shops and restaurants, and within the galleries traversing the entire World Trade Center campus.

With more than 100 fashion, beauty, lifestyle, and technology brands, Westfield World Trade Center showcases the very best New York has to offer—all in one place. From luxury and high-end concepts to trend-setting designer and everyday essentials, the shopping experience is designed to offer something great for everyone. The destination’s favorite brands include Apple and Bose in technology; Boss Hugo Boss, H&M, Kate Spade, John Varvatos, LK Bennett, Lacoste, and Banana Republic in apparel; Under Armour in the athletic category; Sephora, Caudalie, Kiehl’s, MAC Cosmetics, and Dior Cosmetics in beauty; Cole Haan, Stuart Weitzman, Aldo, and Vince Camuto in footwear; Breitling, London Jewelers, Links of London, and Swatch in jewelry

At the same time, a collection of highly-rated restaurants, bakeries, and fresh food marketplaces includes Eataly, Epicerie Boulud, and Lobster Press (created by Michelin star-winning chef Marc Forgione). Coming soon, the destination will also be home to the renowned London steakhouse Hawksmoor (the “best steak restaurant in the UK”) and a new casual restaurant created by acclaimed chef Daniel Humm and Will Guidara (owners of the Michelin three-star rated Eleven Madison Park, voted the 3rd best restaurant in the world by “The World’s 50 Best”).

For more information: <https://www.westfield.com/westfieldworldtradecenter/>

**About Tribeca Enterprises**

Tribeca Enterprises is a multi-platform storytelling company based in New York City. Established in 2003 by Robert De Niro, Jane Rosenthal and Craig Hatkoff, Tribeca provides artists with unique platforms to expand the audience for their work and broadens consumer access to experience storytelling, independent film and media. The company operates a network of branded entertainment businesses including the Tribeca Film Festival, Tribeca Film Festival International, and Tribeca Studios. In 2014, The Madison Square Garden Company acquired a 50% stake in Tribeca Enterprises, bringing together two of New York’s most important cultural and entertainment icons to enhance the reach and impact of both brands. For more information: [www.tribecafilm.com](http://www.tribecafilm.com)