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TRIBECA AND CHANEL ANNOUNCE THE RECIPIENT OF PRODUCTION FUNDS FROM THE INAUGURAL THROUGH HER LENS: THE TRIBECA CHANEL WOMEN'S FILMMAKER PROGRAM

GRANT AWARDED TO ANNA MARTEMUCCI TO MAKE ONE CAMBODIAN FAMILY PLEASE FOR MY PLEASURE WITH PRODUCTION SUPPORT FROM PULSE FILMS AND TRIBECA DIGITAL STUDIOS

Jury included Julianne Moore, Patricia Clarkson, Mary Harron, Mynette Louie, Rebecca Miller

New York, NY [October 29, 2015] – Tribeca Enterprises and CHANEL concluded the inaugural *THROUGH HER LENS: The Tribeca Chanel Women's Filmmaker Program*, announcing the recipient of production funds for an original short film at a cocktail reception last night in Tribeca. Following an intensive workshop, seven filmmakers pitched their projects to a jury comprised of actor **Patricia Clarkson** (*Learning To Drive, Pieces of April*), director/writer **Mary Harron** (*I Shot Andy Warhol, American Psycho*), producer **Mynette Louie** (*Land Ho!, The invitation*), director/writer **Rebecca Miller** (*Maggie's Plan, The Private Lives Of Pippa Lee*), and actor **Julianne Moore** (*Freeheld, Still Alice*). *One Cambodian Family Please for my Pleasure* by Anna Martemucci was selected by the jury to receive \$75,000 along with production support from Pulse Films and Tribeca Digital Studios to bring her short film idea to realization.

"It has been an inspiring three days working with these remarkable women to hone their concepts and pitches," said Paula Weinstein, EVP of Tribeca Enterprises. "We congratulate XX and thank all the filmmakers and industry advisors who came together to collaborate and shine a light on these essential female voices."

The jury said: "This was an extraordinarily hard decision as there were so many wonderful stories. We went with the project whose world felt most realized to us. She knew that world. She felt that world and she made us feel it too."

Written by Martemucci, *One Cambodian Family Please for my Pleasure* is a story about a young mother living in the bleakest of American landscapes who seeks to help a refugee family despite her own hardships. Through this desire, she reveals truths about herself, America, and the nature of the word "freedom."

The announcement concludes a dynamic three-day program, presented by Tribeca and CHANEL, in collaboration with Pulse Films, and facilitated by Tribeca Film Institute⁰ (TFI), which offered the participants project support, master classes, one-on-one mentorship, and peer-to-peer sessions. The seven women writers/directors that were selected for the program were **Kat Coiro** (*Wig Shop*), **Roja Gashili** and **Julia Lerman** (*The Last Shift*), **Vera Miao** (*MA*), **Anna Martemucci** (*One Cambodian Family Please For My Pleasure*), **Numa Perrier** (*Jezebel*), and **Christina Voros** (*Valentine*).

The Leadership Committee for the inaugural year, in addition to the jury, included the following mentors: writer/director **Anna Boden** (*Mississippi Grind*, *Half Nelson*), writer/producer **Debora Cahn** (“*Vinyl*”, “*West Wing*”), producer **Donna Gigliotti** (*Silver Linings Playbook*, *Shakespeare In Love*), director/writer **Leslye Headland** (*Bachelorette*, *Sleeping with Other People*), producer **Riva Marker** (*Beasts of No Nation*, *The Kids Are All Right*), actor/writer/producer **Emily Mortimer** (“*Doll & Em*”, *Hugo*); masterclass teachers: producer **Celia Costas** (“*Angels In America*,” *Charlie Wilson’s War*), director/writer **Catherine Hardwicke** (*Miss you Already*, *Thirteen*), casting director **Ellen Lewis** (“*Boardwalk Empire*,” *The Wolf Of Wall Street*), producer **Lydia Pilcher** (*Darjeeling Limited*, *The Talented Mr. Ripley*); as well as industry advisors: producer **Amy Hobby** (*Secretary*, *Lucky Them*), casting director **Meghan Rafferty** (“*Louie*,” “*The Leftovers*”), producer **Jane Rosenthal** (*Meet the Parents*, *Wag the Dog*), producer **Christine Vachon** (*Carol*, *I’m Not There*), producer **Paula Weinstein** (*The Perfect Storm*, “*Grace and Frankie*”), and HBO Films’ **Maria Zuckerman**.

For more than a decade, Tribeca has been dedicated to nurturing independent voices in storytelling, and in recent years has broadened its support of women filmmakers, including the Nora Ephron Prize, awarded annually during the Tribeca Film Festival. *THROUGH HER LENS: The Tribeca Chanel Women’s Filmmaker Program* continues this commitment to developing female artistic voices and providing resources to help them establish sustainable careers. TFI, the nonprofit affiliate of Tribeca, has supported female filmmakers through its cornerstone grant and mentorship program, Tribeca All Access[®], since the organization’s inception. The program, now in its 13th year, supports scripted, documentary, and interactive storytellers from communities that are statistically underrepresented in the industry. Last year, four of the five scripted grantees of the program were female.

About Anna Martemucci

Anna Martemucci is a filmmaker, writer, and actor. Her debut as a writer/director, the coming-of-age film *HOLLIDAYSBURG*, was unanimously praised by top film critics and its screenplay was honored by the Academy of Motion Picture Arts & Sciences.

About Tribeca

Tribeca Enterprises is a diversified media company based in New York City. Established in 2003 by Robert De Niro, Jane Rosenthal and Craig Hatkoff, the company currently operates a network of branded entertainment businesses including the Tribeca Film Festival, Tribeca Film Festival International, and Tribeca Digital Studios. The Tribeca Film Festival is a diverse international film festival that supports emerging and established directors and also runs the Tribeca/ESPN Sports Film Festival. The company’s mission is to provide artists with unique platforms to expand the audience for their works and to broaden the access point for consumers to experience independent film and media.

www.tribecafilm.com.

About CHANEL

CHANEL, the international luxury goods company, was founded in France by Gabrielle Chanel at the beginning of the last century. The company, which is privately held, offers a broad range of luxury products, including Ready-to-Wear, fragrance, cosmetics, leathersgoods, accessories, fine jewelry and watches, through a U.S. network of 24 boutiques and approximately 91 locations at select retailers. CHANEL is also renowned for its Haute Couture collections presented in Paris. CHANEL maintains 190 fashion boutiques worldwide, including the legendary House of CHANEL on rue Cambon in Paris. Under the creative guidance of designer Karl Lagerfeld, the House of CHANEL remains dedicated to luxury,

fashion, style and image.

CHANEL opened its very first watch boutique avenue Montaigne in 1987 for the launch of the Première watch. The boutique was then transferred to place Vendôme in 1990, displaying also from 1993 the new CHANEL Fine Jewelry creations. Since 1997, the flagship Watch and Fine Jewelry boutique sits at 18, place Vendôme. There are 12 boutiques featuring fine jewelry collections in the U.S. and 52 Watch and Fine Jewelry boutiques worldwide.

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