



FOR IMMEDIATE RELEASE

TRIBECA SHORTLIST, AN EXPERTLY CURATED STREAMING VIDEO EXPERIENCE FOR MOVIE LOVERS LAUNCHES

New Premium Subscription Video on Demand Service from Lionsgate and Tribeca Enterprises Features Influential “Shortlisters” Showcasing Their Favorite Films

\$4.99 per month subscription allows users to discover and stream movies worth watching on iPad and Web: www.tribecashortlist.com

NEW YORK, 10/1/15 – Tribeca Shortlist, a new premium subscription video on demand (SVOD) service created by Lionsgate (NYSE: LGF) and Tribeca Enterprises, launched with a mission to bring discerning movie lovers a new streaming destination – powered by human curators – for discovering and enjoying great films. Tribeca Shortlist features a high-quality collection of hand-picked films that are recommended by popular actors, directors, insiders and influencers who know and love movies.

“We’re taking a more human approach to movie discovery for viewers who want to escape the search spiral and find a great movie fast,” said Jeff Bronikowski, President of Tribeca Shortlist. “We’ve found great movies that we’re offering to subscribers as part of a high quality, highly curated movie catalog with exclusive “Shortlist” content that provides context and personal insight, like getting a recommendation from a trusted friend.”

Tribeca Shortlist offers a select collection of approximately 150+ critically acclaimed titles that are hand-picked by industry experts covering all genres – current highlights include a roster of award-winning films, indie gems, foreign film favorites and legendary classics such as *Crash*, *City of God*, *Chasing Amy*, *Adventureland*, *Dinosaur 13*, *Amelie*, and *The Producers* – available via streaming to the Web and mobile devices.

With more than a third of the titles refreshed on a monthly basis, approximately 50 titles turn over each month. Tribeca Shortlist's library features a mix of films from partners Lionsgate and Tribeca Enterprises as well as from major studios and independents with more partners coming soon.

Curation and personal insight are integral to the Tribeca Shortlist experience, where filmmakers, insiders and leading voices in culture and entertainment – the “Shortlisters” – create personalized shortlists of their top film picks on themes such as “Cult Films 101,” “Groundbreaking Horror” or “Zero to Hero: Transformative Stories.” Shortlisters provide their own personal recommendations for each film within their shortlist (not the typical behind-the-scenes trivia) to help guide viewers toward discovering movies they will enjoy.

The Shortlisters featured in October include voices from both behind and in front of the camera, including multi-faceted performer and award winning actor **John Leguizamo** (*To Wong Foo, Thanks For Everything! Julie Newmar*, *Ice Age* films), actor and director **Matthew Modine** (*Full Metal Jacket*, *And the Band Played On*), documentary filmmaker and producer **Morgan Spurlock** (*Super Size Me*, *The Greatest Movie Ever Sold*), actress **Yaya DaCosta** (*The Kids Are All Right*, *TRON: Legacy*), Tribeca's **Geoff Gilmore**, producer **Jason Blum** (*Paranormal Activity*, *Whiplash*), fitness expert **Bob Harper** (*The Biggest Loser*) and actress and co-founder of Maker Studio, **Lisa Donovan**.

At launch, Tribeca Shortlist will be available at an introductory price of \$4.99 a month until the end of the year. The regular monthly cost will be \$5.99 starting in 2016. Sign up to the service also includes a 14-day free trial. Tribeca Shortlist contains no advertising and can be accessed via the Web at <http://www.tribecashortlist.com> or downloaded via the App Store for iPad at launch, with the most popular mobile and in-home streaming devices to be added in the coming weeks.

Tribeca Shortlist was built in partnership with Saffron Digital, a global provider of premium multi-platform video delivery services that powered the service's content processing/packaging, content management system (CMS), digital rights management, subscriber management and payment, as well as Slate Studio, a leading product design and development firm based in Los Angeles, CA.

ABOUT TRIBECA SHORTLIST

Tribeca Shortlist is a new, highly curated, premium subscription video on demand (SVOD) destination for movie lovers to discover and stream movies worth watching. Every film in the collection has been hand-picked by industry experts and icons, drawing from great studio and independent films. Tribeca Shortlist contains no advertising and is available via the Web or downloaded via the App Store for iPad, with the most popular mobile and in-home streaming devices launching soon. Tribeca Shortlist launched in October 2015, and is a joint venture between Lionsgate and Tribeca Enterprises. To keep up with Tribeca Shortlist news, visit <https://www.tribecashortlist.com/press>.

Press Site for Images, Video & Graphics: <https://www.tribecashortlist.com/press>

Twitter: [@TribecaSL](https://twitter.com/TribecaSL)

Instagram: [@tribecasl](https://www.instagram.com/tribecasl)

Facebook: Like Tribeca Shortlist

Hashtag: #TSL15

For movie news, reviews and more check out: [Outtake](#)

PRESS CONTACTS:

Hallie Goldfarb
Tribeca Shortlist
Director of Public Relations and Communications
Hallie@tribecashortlist.com
973-477-4560

Mark Karges
Bender Helper Impact
Senior Account Manager
Mark_Karges@bhimpact.com
212.689.6360 x 1205