



**LUDACRIS TO PERFORM "LIVE FROM NEW YORK!" AT 2015 TRIBECA FILM FESTIVAL®
OPENING NIGHT APRIL 15**

Tickets on sale now for world premiere of "Saturday Night Live" documentary followed by a special concert at The Beacon Theatre

New York, NY – April 10, 2015 – The Tribeca Film Festival (TFF) announced today that rapper/actor Chris "Ludacris" Bridges will perform at the opening night of its 14th edition on Wednesday, April 15, at the Beacon Theatre, presented by AT&T. The concert will follow the world premiere of the documentary *Live From New York!*, which explores 40 years of American politics, tragedy and popular culture through the comedic lens of SNL, directed by Bao Nguyen and produced by JL Pomeroy and Tom Broecker. Tickets for the TFF 2015 Opening Night Gala are on sale at <https://tribecafilm.com/livefromnewyork>. The Tribeca Film Festival runs April 15 to April 26.

"This year's Tribeca Film Festival is a true celebration of the convergence of music and film and Ludacris is an artist who embodies that cultural collaboration," said Paula Weinstein, EVP, Tribeca Enterprises. "As both a TFF and SNL alum, he is the perfect entertainer to help us open the Festival and celebrate a beloved institution."

"Appearing on "Saturday Night Live" – both as a host and a musical guest – were some of the most thrilling moments of my career," said Ludacris. "I'm excited to be a part of this premiere and the Tribeca Film Festival Opening Night. As a storyteller through music and acting, it is especially meaningful for me to participate in an event that is centered on spotlighting great stories."

Ludacris, a multitalented recording artist and acclaimed actor, has sold more than 15 million albums domestically, thanks to the blockbuster success of such singles as "Stand Up," "Get Back," "Southern Hospitality," "Number One Spot," "Money Maker" and "My Chick Bad." All of these records were accompanied by ingenious videos that demonstrated Bridges' far-reaching imagination, and his willingness to stretch the boundaries of what rap videos should look and feel like.

He recently released his 8th studio album, *Ludaversal* and starred in *Furious 7*, the seventh installment in the global box-office hit franchise. His other feature film credits include Universal Pictures' *Fast & Furious 6*; *Fast Five*; *2 Fast 2 Furious*; Garry Marshall's ensemble comedy *New Year's Eve*; and Ivan Reitman's romantic comedy, *No Strings Attached*, opposite Ashton Kutcher and Natalie Portman, and he has given acclaimed performances in film, (*Crash, Hustle & Flow*), and television, (*Law & Order: Special Victims Unit*).

Visit www.tribecafilm.com/festival for more information about TFF's 2015 programs and the full line-up of films.

Connect with Tribeca: To keep up with Tribeca, visit www.tribecafilm.com/festival. Like the Tribeca Film Festival Facebook page at facebook.com/TribecaFilm. Follow us on Twitter [@TribecaFilmFest](https://twitter.com/TribecaFilmFest) and on Instagram [@tribeca](https://instagram.com/tribeca) and join the conversation by using the hashtag #TribecaTogether or #TFF2015.

Connect with *Live From New York!* at www.livefromnewyorkmovie.com. Like the Facebook page at facebook.com/Livefromnewyorkmovie. Follow the film on Twitter at [@lfnymovie](https://twitter.com/lfnymovie) and on Instagram [@lfnymovie](https://instagram.com/lfnymovie)

[About the Tribeca Film Festival](#)

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001, following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,600 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.9 million attendees, and has generated an estimated \$900 million in economic activity for New York City.

About the 2015 Tribeca Film Festival Sponsors

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, American Express, Bloomberg, BOMBAY SAPPHIRE Gin, Borough of Manhattan Community College (BMCC), Brookfield Place, ESPN, IWC Schaffhausen, The Lincoln Motor Company, NBC 4 New York, NCM Media Networks, The New York Times, Santander, United Airlines, and VDKA® 6100. The Festival welcomes new Signature Sponsor: Spring Studios and Thompson Hotels.

Passes and tickets for the 2015 Festival

The new Spring Pass is on sale now at tribecafilm.com/festival/tickets. This pass will provide access to Spring Studios, throughout the Festival, including innovation talks, exhibitions, and special events, as well as a resource center, and creative workspace, with food, and drinks. This Pass will also provide reduced ticket prices for select special events. The Spring Pass costs \$400, discounted to \$300 if purchased before April 15. Pass holders can invite one guest to accompany them to Spring Studios each day of the Festival. An Individual Day Pass for Spring Studios costs \$50, discounted to \$40 if purchased before April 15.

Single tickets cost \$18.00 for evening, and weekend screenings, and \$10.00 for weekday matinee screenings.

Single tickets are now on sale and can be purchased online at tribecafilm.com/festival/tickets, by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378), or at one of the Ticket Outlets, with locations at Regal Cinemas Battery Park (102 North End Avenue) and Bow Tie Cinemas Chelsea (260 W. 23rd Street). The 2015 Festival will offer ticket discounts on general screenings and Tribeca Talks: After the Movie and Directors Series panels for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only.

PRESS CONTACTS:

TFF/Rubenstein Communications:

Anna Dinces Janash, VP, (212) 843-9253, ajanash@rubenstein.com

Tahra Grant, AVP, (212) 843-9213, tgrant@rubenstein.com

TFF/Tribeca Enterprises:

Tammie Rosen, VP of Communications, (212) 941-2003, trosen@tribecaenterprises.com

Live From New York!/42 West:

Scott Feinstein, (212) 277-7555, scott.feinstein@42west.net

###

EDITOR NOTE: An image of Ludacris can be downloaded here:

<https://www.dropbox.com/s/7uz1yhwwk5kd05p/Ludacris.jpg?dl=0>