



**INNOVATION PROGRAMS ADDED FOR TRIBECA FILM FESTIVAL® AT SPRING STUDIOS
INCLUDING DEFCON HACKING CONFERENCE, OCULUS™ STORY STUDIO, INDUSTRY
CONVERSATIONS, NEW TRIBECA TALKS: IMAGINATION SPEAKERS, AND A SPECIAL EVENT
WITH A\$AP ROCKY**

**CHRIS MILK IS NAMED THE INAUGURAL TRIBECA FILM FESTIVAL FEATURED CREATOR AT
SPRING STUDIOS**

***Creative Hub Gives Festivalgoers Insider Access like Never Before
Spring Pass Now Available on Early Bird Sale at TribecaFilm.com***

New York, NY (April 3, 2015) – The 2015 Tribeca Film Festival (TFF), presented by AT&T, today announced additional programming to take place at Tribeca Film Festival Spring Studios including DEFCON’s renowned hacking conference, Oculus™ Story Studio’s virtual reality experience, a special event with A\$AP Rocky, and industry discussions in partnership with leading cultural institutions—“Tea Talks”. Additionally Chris Milk has been named the inaugural featured creator at Spring Studios. **Access to an extraordinary line-up housed at the new downtown creative hub is available via the Spring Pass that lets the general festivalgoer feel like an industry insider.** Passes are now available on early bird sale at TribecaFilm.com. Tribeca Film Festival Spring Studios, located at 50 Varick Street, will be open for the Festival from April 16 - 26.

Like never before, the Spring Pass empowers holders to explore TFF’s dedication to innovation in storytelling during the Festival. Pass holders will have the opportunity to encounter immersive multimedia installations, delve into virtual realities, engage in talks and activities that will draw together the vanguard of the tech and interactive industry, and attend screenings, events and exclusive performances. Whether taking a break between screenings, meeting with friends, collaborating with colleagues, or attending an event— Spring Studios will be the cornerstone of TFF 2015. Passes for the duration of the Festival and individual day passes are available.

DEFCON, the world’s biggest, longest-running underground hacking conference, will, for **the first time ever**, bring their famous Villages – interactive spaces stocked with gear, projects, and brilliant humans – to the Festival, where visitors can immerse themselves in hands-on activities, and open-ended experimentation designed to bring out the hacker in everyone. Inspired by film and current events, Festivalgoers will be invited to explore and participate in hack-type scenarios to further illustrate the importance of technology, security, and knowledge in this digital age. A special talk by founder Dark Tangent will kick start the festivities, which begin on April 23 and continue through April 25.

Oculus Story Studio is a small internal team of film and game developers dedicated to exploring ‘immersive cinema’ — real-time story-driven VR experiences that let the viewer step inside and actively participate in the story. Their goal is to learn more about cinema and storytelling in VR and to share that knowledge with the film community.

Oculus Story Studio will showcase its short (6.5-minute) experience called ‘Lost’ using the Oculus Rift™ Crescent Bay prototype. “Lost” takes the viewer on a journey to a moonlit forest inhabited by an unexpected creature. The piece is directed by Oculus Story Studio’s creative director Saschka Unseld, who was also the director of Pixar’s short film ‘The Blue Umbrella’.

Chris Milk will be the **inaugural Tribeca Film Festival Featured Creator at Spring Studios** throughout the Festival. Chris Milk is an American artist, director, and entrepreneur. He is well known for his trailblazing interactive projects like “The Wilderness Downtown” and “The Johnny Cash Project” and for his large scale installations, “The Treachery of Sanctuary” and “The Exquisite Forest” (which was

featured in Storyscapes in 2013). He is now working on groundbreaking virtual reality projects through his new endeavor, Vrse, with a collective of artists, technicians, thinkers, and innovators in the field. Chris brings a sense of artistry, craft and beauty to the virtual reality space. A selection of his VR projects will be featured throughout Spring Studios including “Evolution of Verse” and “Clouds Over Sidra.”

Rap phenomenon, director and style icon **A\$AP Rocky** will join journalist/curator/creator Elliott Wilson for an extraordinary Tribeca Talks event on Tuesday, April 21, sponsored by Hennessy V.S. Native New Yorkers Rocky and Wilson will talk music, life—and the role that storytelling, directing and music videos played in his rise to Global Hip Hop royalty. The event—which will be filmed to air on WatchLOUD.com—is part of the critically-acclaimed *CRWN* series, a live + mobile + social experience, which has hosted Drake, Nicki Minaj and Kendrick Lamar.

Throughout TFF, key cultural organizations will participate in a series of discussions on the business and burgeoning creativity behind the scenes of the film industry —**Tea Talks at Spring**. Each group will bring their unique perspective to intimate conversations taking place in the Festival lounges at Spring Studios. Curating companies include The Blackhouse Foundation, Creative Future, The Film Foundation, IFP, Kickstarter, and NYWIFT.

In addition, **IBM’s Alexa Swainson-Barreveld**, and **GE’s Alex Tapper** were added as participants in the Tribeca Talks: Imagination series on April 22

Below is the full schedule of programming taking place at the Tribeca Film Festival Spring Studios in addition to multiple lounges for pass holders. (*Tea Talks programming will be posted on tribecafilm.com/festival beginning April 13.*) All events and lounges are accessible with a Spring Pass unless otherwise noted.

Monday, April 13 - Wednesday, April 15

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL** Works from Daniel Arsham, Robert Bordo, Elizabeth Colomba, Stephen Hannock, Prune Nourry, Jean Pagliuso, Clifford Ross, and Piers Secunda.
Free and open to the public, 9:00 a.m. – 5:00 p.m.

Thursday, April 16

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public, 9:00 a.m. – 5:00 p.m.
- **Storyscapes presented in collaboration with BOMBAY SAPPHIRE® Gin** - A juried section at the Festival showcasing groundbreaking exhibits in technology and interactive storytelling. This year’s projects celebrate a wide range of creative approaches to storytelling, empathy and immersion. Enter a 'Door Into the Dark' and discover what it feels like when your senses are lost. Explore powerful virtual reality experiences with immersive installations like 'The Enemy' and 'The Machine To Be Another'. Uncover how you are tracked online through the personalized storytelling in 'Do Not Track' or establish a digital friendship with 'Karen', the life coach that wants to get to know you... a little too well.
Free, reservation required; reservations accepted starting April 13 at tribecafilm.com, 1:00 – 11:00 p.m.

Friday, April 17

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public, 9:00 a.m. – 5:00 p.m.
- **Storyscapes presented in collaboration with BOMBAY SAPPHIRE® Gin** - A juried section at the Festival showcasing groundbreaking exhibits in technology and interactive storytelling.
Free, reservation required; reservations accepted starting April 13 at tribecafilm.com, 12:00 - 11:00 p.m.

Saturday, April 18

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public, 9:00 a.m. – 5:00 p.m.

- **Storyscapes presented in collaboration with BOMBAY SAPPHIRE® Gin** - A juried section at the Festival showcasing groundbreaking exhibits in technology and interactive storytelling. **Free, reservation required; reservations accepted starting April 13 at tribecafilm.com, 11:00 a.m. - 11:00 p.m.**
- **TFI Interactive Day** – Bringing together the worlds of film, journalism, games, art and activism, this day of diverse, fast-paced talks is designed to inspire new ideas and new collaborations. Along the way, attendees get their turn to toy with the fun, cutting-edge technology of the Interactive Playground. 80% of the projects have never been on the Festival circuit and half of them have been created to launch at TFI Interactive Day. An initiative of the nonprofit Tribeca Film Institute with leadership support from the Ford Foundation. **Doors open 9:30 a.m., programming 10:00 a.m. – 5:30 p.m. Spring Pass, Spring Day Pass, or Invitation required**

Sunday, April 19

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public
9:00 a.m. – 5:00 p.m.
- **Storyscapes presented in collaboration with BOMBAY SAPPHIRE® Gin** - A juried section at the Festival showcasing groundbreaking exhibits in technology and interactive storytelling. Free, reservation required; reservations accepted starting April 13 at tribecafilm.com **Free, reservation required; reservations accepted starting April 13 at tribecafilm.com, 11:00 a.m. to 11:00 p.m.**
- **Tribeca Talks After the Movie: Code: Debugging the Gender Gap** – Directed by Robin Hauser Reynolds. (USA) – World Premiere. *CODE* documentary exposes the dearth of American female and minority software engineers and explores the reasons for this gender gap. *CODE* raises the question: what would society gain from having more women and minorities code? **After the Movie:** Stay for a conversation with director **Robin Hauser Reynolds**, Qualcomm chief learning officer **Tamar Elkeles**, GoDaddy chief people officer **Auguste Goldman**, and Etsy engineering director for infrastructure **Jason Wong**. **Spring Pass, Spring Day Pass, or Tickets required: \$35, tribecafilm.com 1:00 p.m.**
- **Tribeca Talks After the Movie: Inside Amy Schumer** – The Emmy nominated sketch series “Inside Amy Schumer” returns for the third season Tuesday, April 21, 2015. Featuring scripted vignettes, stand-up comedy, and man-on-the-street interviews, Schumer explores topics revolving around sex, relationships, and the general clusterf*ck that is life. *A Comedy Central Show*. **After the Screening:** Stay for a conversation with executive producer, writer, and series star **Amy Schumer**, executive producer and writer **Dan Powell**, executive producer and head writer **Jessi Klein**, producer **Kevin Kane**, associate producer and writer **Kim Caramelle**, , director **Ryan McFaul**, and director of photography **Jonathan Furmanski**. **Spring Pass, Spring Day Pass, or Tickets required: \$35, tribecafilm.com 4:30 p.m.**
- **Tribeca Talks After the Movie: Kurt Cobain: Montage of Heck** – Directed by Brett Morgen. (USA) – New York Premiere. Kurt Cobain, legendary lead singer, guitarist, and songwriter of Nirvana, remains an icon 20 years after his death. This first-ever fully authorized documentary feature, *Kurt Cobain: Montage of Heck* is a raw and visceral journey through Cobain’s personal archive of art, music (both his most famous and some that’s never been heard), written word, and never-before-seen home movies with animation and revelatory interviews from his family and closest confidantes. *An HBO Documentary Film in association with Universal Pictures presentation*. **After the Movie:** Stay for a conversation with director **Brett Morgen** and film subject **Courtney Love**. Moderated by *Rolling Stone* contributing editor **Neil Strauss**. **Spring Pass or Tickets required: \$35, tribecafilm.com 7:00 p.m.**

Monday, April 20

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**

Free and open to the public
9:00 a.m. – 5:00 p.m.

- **Tribeca Talks: David Rockwell: How Does a Space Tell a Story?** - Every nuance in a space tells a story and nobody knows this more than acclaimed architect & designer David Rockwell, whose career has seen him responsible for renowned spaces such as Nobu, NeueHouse and Edition Hotels in addition to his success as a Tony-Award nominated set designer. Rockwell will discuss how the design of a space can affect our experiences, mood and even the work we produce.
Spring Pass, Spring Day Pass, or Tickets required: \$35, tribecafilm.com
1:00 p.m.
- **Tribeca Talks: Immerse Yourself** - From binge watching to Virtual Reality, today's entertainment has become immersive physically as well as psychologically. As the way we experience stories is evolving to where we no longer separate ourselves from the action and constantly seek out added content for what we are consuming, how does this affect the way storytellers are producing their work for us? Panelists include *The Art of Immersion* author **Frank Rose**, *The Storytelling Animal* author **Jonathan Gottschall**, and futurist and *Shots of Awe* creator **Jason Silva**. Moderated by journalist **Jon Erlichman**.
Spring Pass, Spring Day Pass, or Tickets required: \$35, tribecafilm.com
4:00 p.m.
- **Work In Progress Special Screening: All Work, All Play** – Directed by Patrick Creadon. (USA) – Work in Progress, Documentary. There's something happening in the world of video games. Thousands are flocking to arenas to watch tournaments unfold. Tens of millions are watching online. One percent of the world population is playing the most popular competitive game. In All Work All Play, go behind the scenes and follow the ascent of eSports, and watch as the best pro gamers in the world fight for the Intel Extreme Masters championship.
Spring Pass or Tickets required: \$18, tribecafilm.com
7:00 p.m.

Tuesday, April 21

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public
9:00 a.m. – 5:00 p.m.
- **Games for Change's Games and Media Summit** - Games for Change's Games & Media Summit - This special daylong program offers a deep dive into the crossover territory between digital games and linear media with focus on social impact. Speakers include: Playmatics founder & game designer Nick Fortugno, National Endowment for the Humanities Senior Program Officer Marc Ruppel, Tribeca Film Institute Director of Interactive Ingrid Kopp, Interlude Creative Director Alon Benari, Digital Storytelling Lab director Lance Weiler, NYSCA Program Director for Electronic Media and Film Karen Helmersen, among many others.
Spring Pass, Spring Day Pass, or Games 4 Change Pass
9:00 a.m. – 5:00 p.m.
- **Sinatra at 100: Film & Music in collaboration with Lincoln Motor Company** – An evening of film and music celebrating Frank Sinatra's 100th birthday featuring the digital restoration of the *On the Town* and special performances by Tony Bennett, Ne-Yo, Lea Delaria, Savion Glover, Brandon Flowers, Alice Smith and the JC Hopkins Big Band.
Spring Pass or Ticket required, tribecafilm.com
7:30 p.m.
- **Tribeca Film Festival®: CRWN with Elliott Wilson and A\$AP Rocky** - Rap phenomenon, director and style icon **A\$AP Rocky** will join journalist/curator/creator Elliott Wilson for an extraordinary Tribeca Talks event on Tuesday, April 21, sponsored by Hennessy V.S. Native New Yorkers Rocky and Wilson will talk music, life—and the role that storytelling, directing and music videos played in his rise to Global Hip Hop royalty. The event—which will be filmed to air on WatchLOUD.com—is part of the critically-acclaimed *CRWN* series, a live + mobile + social experience, which has hosted Drake, Nicki Minaj and Kendrick Lamar.

Wednesday, April 22

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public
9:00 a.m. – 5:00 p.m.
- **Stanford University's Virtual Human Interaction Lab** - Founded by **Jeremy Bailenson** and **Worldviz LLC**, have teamed up to create VR experiences that allow you to travel as a marine biologist to the bottom of the sea; play quarterback in a football game; and walk a mile in the someone else's shoes, virtually, by embodying avatars of a different gender, race, or age, other than their own.
Spring Pass or Spring Day Pass required
2:00PM – 6:00PM
- **Tribeca Talks Imagination powered by The Hatchery** - Some of the most influential, provocative and creative minds will come together for an all-day summit that asks: what happens when our wildest dreams become reality and what will that reality be in our not-so-distant future? Experience the wonder and inspiration of new technologies, as tech's thought leaders reveal what is just beyond the horizon through multisensory storytelling.
Spring Pass or Spring Day Pass required
 - 9:45 AM - **Astro Teller**, Captain of Moonshots, oversees Google[x] moonshot factory for building magical, audaciously impactful ideas that can be brought to reality through science and technology. Before joining Google, Teller was CEO of Cerebellum Capital, Inc., an AI-based investment management firm; CEO of BodyMedia, a leading wearable body monitoring company; and CEO of SANDBOX AD, an advanced development technology incubator.
 - 10:20 AM - **Carl Dietrich**, CEO of Terrefugia, is an expert in liquid bi-propellant rocket propulsion, aircraft design & fabrication, as well as plasma physics & fusion energy. As an aerospace industry entrepreneur, Dietrich raised over \$12 million of private capital, grew Terrafugia through the successful development of airworthy prototype vehicles, and built a \$30 million order backlog for Terrafugia's launch product, the Transition®.
 - 10:55 AM - **Anthony Lewis** is Senior Director, Technology at Qualcomm leading biologically-inspired computing and robotics. Dr. Lewis is an expert in robotics and neuromorphic engineering with more than 80 publications and patents in these fields. Dr. Lewis directed a multi-faculty robotics lab focused on cooperative robotics at UCLA, and developed high-performance control systems for robotic hands and force feedback exoskeletons as a member of the technical staff for the Jet Propulsion Laboratory. He also founded Iguana Robotics, a private research company, where he spearheaded the development of biologically inspired robots.
 - 11:30 AM – **Alexa Swainson-Barreveld** is Vice President of Watson Emerging Technologies at IBM. Swainson-Barreveld focuses on defining both the future state of IBM's Cognitive Computing products while building the core technologies that enable complex data discovery and analysis. Over the course of her 12-year career at IBM, Alexa has held a variety of roles. Most recently, she led the Worldwide Watson Sales Team and focused on helping clients transform their businesses through the use of Watson technologies.
 - 12:05 AM – **Alex Tapper** is Managing Director in GE's Ventures group, where he focuses on growth strategy and venture investments in Robotics and other disruptive technologies. Prior to that role, Alex was GE's Global Director of Innovation where he worked across all the GE businesses and the Global Research Center to design and bring to market breakthrough products and new business models. He is also the co-founder of the GE Open Innovation (crowd-sourcing) Center of Excellence.
 - 12:40 PM - **Jeremy Bailenson** is founding director of Stanford University's Virtual Human Interaction Lab. Bailenson's main area of interest is the phenomenon of digital human representation, especially in the context of immersive virtual reality. He explores

the manner in which people are able to represent themselves when the physical constraints of body and virtually-rendered behaviors are removed. He designs and studies virtual reality systems that allow physically remote individuals to meet in virtual space, and explores the manner in which these systems change the nature of verbal and nonverbal interaction.

- 2:00 PM - **Tim Armstrong** is Chairman and CEO of AOL which serves nearly 250M global consumers and is a leader in the digital content, video, and advertising industries. Armstrong served as an executive of multiple internet and media companies, including President of Google's Americas Operations, Snowball, Disney's ABC/ESPN Internet Ventures, and Paul Allen's Starwave Corporation.
- 2:25 PM - **Ping Fu**, Chief Entrepreneur Officer of 3D Systems (NYSE: DDD) works on the cutting edge of 3D printing at scale. Honored as Inc. magazine's Entrepreneur of the Year, Fu co-founded Geomagic, a 3D imaging software company, which was acquired by 3D Systems. The 3D technologies they developed were created to fundamentally change the way products are designed and manufactured around the world. She serves on the NACIE (National Advisory Council on Innovation and Entrepreneurship) at the Department of Commerce.
- 3:00 PM - **Efi Cohen-Arazi** is CEO of Rainbow Medical which is at the forefront of implant technologies to restore and heal. Cohen-Arazi has over 25 years of experience in the medical and biotech industry. Cohen-Arazi served as CEO of IntecPharma Israel, General Manager & VP at biotech giant Amgen, Senior VP at Immunex and General Manager, and VP at the Merck-Serono.
- 3:35 PM - **Ashwin Vasavada**, Project Scientist for NASA, is a planetary scientist leading work on Mars. He has participated in several NASA spacecraft missions including the Galileo mission to Jupiter and the Cassini mission to Saturn.
- **Special Screening: *Speedy*** – A restoration of the effervescent comedy *Speedy*, Harold Lloyd's silent film from 1928, will be presented with a new score performed live by **DJ Z-Trip**.
Spring Pass or Tickets required: \$35, tribecafilm.com
7:30 p.m.

Thursday, April 23

- **Stanford University's Virtual Human Interaction Lab** - Founded by **Jeremy Bailenson** and **Worldviz LLC**, have teamed up to create VR experiences that allow you to travel as a marine biologist to the bottom of the sea; play quarterback in a football game; and walk a mile in the someone else's shoes, virtually, by embodying avatars of a different gender, race, or age, other than their own.
Spring Pass or Spring Day Pass required
12:00PM – 6:00PM
- **DEFCON**, the world's biggest, longest-running underground hacking conference, is bringing their famous Villages- interactive spaces stocked with gear, projects and brilliant humans – to New York. Visitors can immerse themselves in hands-on activities and open-ended experimentation designed to bring out the hacker in everyone. A talk by Dark Tangent, DEFCON's founder, will take place April 25 at 12:00 p.m.
Spring Pass or Spring Day Pass required
9:00AM – 5:00PM

Friday, April 24

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**
Free and open to the public
9:00 a.m. – 5:00 p.m.
- **Oculus Story Studio** will showcase its short (6.5-minute) experience called 'Lost' using the Oculus Rift Crescent Bay prototype. "Lost" takes the viewer on a journey to a moonlit forest

inhabited by an unexpected creature. The piece is directed by Oculus Story Studio's creative director Saschka Unseld, who was also the director of Pixar's short film 'The Blue Umbrella'.

Spring Pass or Spring Day Pass required

10:00AM – 6:00PM

- **Stanford University's Virtual Human Interaction Lab** - Founded by **Jeremy Bailenson** and **Worldviz LLC**, have teamed up to create VR experiences that allow you to travel as a marine biologist to the bottom of the sea; play quarterback in a football game; and walk a mile in the someone else's shoes, virtually, by embodying avatars of a different gender, race, or age, other than their own.

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Spring Pass or Spring Day Pass required

9:00AM – 5:00PM

- **TFI Sloan Works-in-Progress Readings** – An exclusive preview performance of scenes from the 2015 TFI Filmmaker Fund and Sloan Student Grand Jury Prize screenplays. Presented by Tribeca Film Institute and The Alfred P. Sloan Foundation, this event is hosted by Franklin Leonard, founder of The Black List and showcases notable actors.

Spring Pass or Spring Day Pass required

3:00PM – 5:00PM

Saturday, April 25

- **Tribeca Film Festival Artists Awards exhibition, sponsored by CHANEL**

Free and open to the public

9:00 a.m. – 5:00 p.m.

- **Oculus Story Studio** will showcase its short (6.5-minute) experience called 'Lost' using the Oculus Rift Crescent Bay prototype. "Lost" takes the viewer on a journey to a moonlit forest inhabited by an unexpected creature. The piece is directed by Oculus Story Studio's creative director Saschka Unseld, who was also the director of Pixar's short film 'The Blue Umbrella'.

Spring Pass or Spring Day Pass required

10:00AM – 6:00PM

- **Stanford University's Virtual Human Interaction Lab** - Founded by **Jeremy Bailenson** and **Worldviz LLC**, have teamed up to create VR experiences that allow you to travel as a marine biologist to the bottom of the sea; play quarterback in a football game; and walk a mile in the someone else's shoes, virtually, by embodying avatars of a different gender, race, or age, other than their own.

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- **DEFCON** - The world's biggest, longest-running underground hacking conference, will, for the first time ever, bring their famous Villages – interactive spaces stocked with gear, projects, and brilliant humans – to the Festival. Visitors can immerse themselves in hands-on activities and open-ended experimentation designed to bring out the hacker in everyone. A talk by Dark Tangent, DEFCON's founder, will take place April 25 at 12:00 p.m.

Spring Pass or Spring Day Pass required

9:00AM – 5:00PM

Connect with Tribeca: To keep up with Tribeca, visit www.tribecafilm.com/festival. Like the Tribeca Film Festival Facebook page at facebook.com/TribecaFilm. Follow us on Twitter [@TribecaFilmFest](https://twitter.com/TribecaFilmFest) and on Instagram [@tribeca](https://instagram.com/tribeca) and join the conversation by using the hashtag #TFF2015 or #TribecaTogether.

About the Tribeca Film Festival

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001, following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,600 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.9 million attendees, and has generated an estimated \$900 million in economic activity for New York City.

About the 2015 Festival Sponsors

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, American Express, Bloomberg, BOMBAY SAPPHIRE Gin, Borough of Manhattan Community College (BMCC), Brookfield Place, ESPN, IWC Schaffhausen, The Lincoln Motor Company, NBC 4 New York, NCM Media Networks, The New York Times, Santander, United Airlines, and VDKA® 6100. The Festival welcomes new Signature Sponsor: Spring Studios and Thompson Hotels.

Passes and tickets for the 2015 Festival

The new Spring Pass is on sale now at tribecafilm.com/festival/tickets. This pass will provide access to Spring Studios, throughout the Festival, including innovation talks, exhibitions, and special events, as well as a resource center, and creative workspace, with food, and drinks. This Pass will also provide reduced ticket prices for select special events. The Spring Pass costs \$400, discounted to \$300 if purchased before April 15. Pass holders can invite one guest to accompany them to Spring Studios each day of the Festival. An Individual Day Pass for Spring Studios costs \$50, discounted to \$40 if purchased before April 15.

Single tickets cost \$18.00 for evening, and weekend screenings, and \$10.00 for weekday matinee screenings.

Single tickets are now on sale for American Express Card Members and downtown residents, and go on sale for the general public today, April 6. Single tickets can be purchased online at tribecafilm.com/festival/tickets, or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378) or at one of the Ticket Outlets, with locations at Regal Cinemas Battery Park (102 North End Avenue) and Bow Tie Cinemas Chelsea (260 W. 23rd Street). The 2015 Festival will offer ticket discounts on general screenings and Tribeca Talks: After the Movie and Directors Series panels for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only.

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