



2015 TRIBECA FILM FESTIVAL AND THE LINCOLN MOTOR COMPANY TO HONOR FRANK SINATRA WITH CENTENNIAL TRIBUTE APRIL 21-24

Sinatra at 100: Film & Music to feature a trio of retrospective screenings and a musical celebration with performances by Tony Bennett, Brandon Flowers, Savion Glover, Lea DeLaria, Alice Smith and JC Hopkins Biggish Band

Immersive 360° video experience of the concert via an app and innovative mobile platforms including YouTube360

New York, NY [March 31, 2015] – The 2015 Tribeca Film Festival (TFF), presented by AT&T, today announced “Sinatra at 100: Film & Music in collaboration with The Lincoln Motor Company,” a centennial celebration to honor Frank Sinatra’s legendary film career at the Festival’s 14th edition. An evening of film and music on April 21 featuring the digital restoration of *On the Town* and live performances at the Festival’s creative hub at Spring Studios will serve as the centerpiece of the celebration. The evening is a ticketed event and also available to Spring Pass Holders (excludes Spring Day Passes). On April 24, *Some Came Running* and *High Society* will be screened as part of the commemorative event. The 2015 Festival runs from April 15 –26.

Following the screening of Warner Bros. digital restoration of Gene Kelly and Stanley Donen’s and classic movie adaptation of the Broadway musical *On the Town*, TFF, along with Lincoln and the Sinatra family, will pay tribute to the icon’s influence on today’s artists and pop culture. Audiences will be treated to exclusive performances by 18-time Grammy winner and legendary vocalist Tony Bennett, musician Brandon Flowers (The Killers), comedian, actress and jazz musician Lea DeLaria (*Orange is the New Black*), dancer and choreographer Savion Glover, singer/songwriter Alice Smith, and bandleader and songwriter JC Hopkins and the 12-piece JC Hopkins Biggish Band.

Tribeca and Lincoln’s celebration will be available for everyone to experience through both 360° and traditional, linear formats. Select tracks from the concert and behind the scenes footage will be released online following the event including via a custom mobile app, developed by Immersive Media, and TFF and Lincoln’s YouTube channels in 360-degree video so that everyone will have a chance to celebrate the Chairman of the Board, on whatever device they prefer. Through the app, viewers will be able to take part in the concert either using a Google Cardboard VR viewer or by watching on their phone screens. Linear videos will be released shortly after the event; 360° video access will roll out on applicable platforms over the summer.

“Frank Sinatra’s films and music have filled generations with joy and excitement. We are so proud to be able to celebrate his 100th birthday with this group of extraordinary artists led by the one and only Tony Bennett. This multi-generational tribute is a celebration of Sinatra’s lasting influence of music and film,” said Paula Weinstein, Executive Vice President, Tribeca Enterprises.

“In our second year of working with Tribeca Film Festival, Lincoln continues to tell its brand story through music and film, celebrating American icon Frank Sinatra’s contribution to the industry with a unique concert experience, enabled by innovative 360 degree technology,” said Matt VanDyke, Director, Global Lincoln. “We are also bringing the ultimate in personal, luxury experiences to this year’s Festival goes through Lincoln Black Label Concierge services on site at various locations, including Spring Studios.”

Tony Bennett said, "Frank Sinatra and I were best friends and it is an honor to participate in an event that commemorates his centennial."

"Frank Sinatra is bar none the greatest male vocalist of the 20th century. Singers can imitate but no one can duplicate his signature sound and the truth and humanness in his voices," said JC Hopkins.

The "Sinatra at 100: Film & Music" film schedule:

ON THE TOWN

Directed by Gene Kelly and Stanley Donen

USA | 1949

New York, New York, it's a wonderful town – especially when sailors Gene Kelly, Frank Sinatra and Jules Munshin have a 24-hour shore leave to see the sights...and those sights include Ann Miller, Betty Garrett and Vera-Ellen.

DATE: Tuesday, April 21

TIME: 7:30 PM

LOCATION: Spring Studios

SOME CAME RUNNING

Directed by Vincente Minnelli

USA | 1958

Vincente Minnelli's drama of love and loss in post-WWII America follows veteran Dave Hirsch (Sinatra) from Chicago to tiny Parkman, Indiana, where he is soon tossed between the charms of small-town life and the consequences of his time in the big city. Co-starring Dean Martin, Shirley MacLaine, and Martha Hyer.

DATE: Friday, April 24

TIME: 3:00 PM

LOCATION: Regal Battery Park Stadium 11

HIGH SOCIETY

Directed by Charles Walters

USA | 1956

Musician C.K. Dexter-Haven (Bing Crosby) enlists enterprising tabloid reporter Mike Connor (Sinatra) to help him win back the heart of his ex-wife (Grace Kelly) in this classic musical remake of The Philadelphia Story, featuring songs by Cole Porter and a guest appearance by the great Louis Armstrong.

DATE: Friday, April 24

TIME: 6:00 PM

LOCATION: Regal Battery Park Stadium 11

Visit www.tribecafilm.com/festival for more information about TFF's 2015 programs and the full line-up of films.

Connect with Tribeca: To keep up with Tribeca, visit www.tribecafilm.com/festival. Like the Tribeca Film Festival Facebook page at facebook.com/TribecaFilm. Follow us on Twitter [@TribecaFilmFest](https://twitter.com/TribecaFilmFest) and on Instagram [@tribeca](https://instagram.com/tribeca) and join the conversation by using the hashtag #TribecaTogether or #TFF2015.

About the Tribeca Film Festival

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001, following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district

through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,600 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.9 million attendees, and has generated an estimated \$900 million in economic activity for New York City.

About the 2015 Festival Sponsors

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, American Express, Bloomberg, BOMBAY SAPPHIRE Gin, Borough of Manhattan Community College (BMCC), Brookfield Place, ESPN, IWC Schaffhausen, The Lincoln Motor Company, NBC 4 New York, NCM Media Networks, The New York Times, Santander, United Airlines, and VDKA® 6100. The Festival welcomes new Signature Sponsor: Spring Studios and Thompson Hotels.

Passes and tickets for the 2015 Festival

The new Spring Pass is on sale now at tribecafilm.com/festival/tickets. This pass will provide access to Spring Studios, throughout the Festival, including innovation talks, exhibitions, and special events, as well as a resource center, and creative workspace, with food, and drinks. This Pass will also provide reduced ticket prices for select special events. The Spring Pass costs \$400, discounted to \$300 if purchased before April 15. Pass holders can invite one guest to accompany them to Spring Studios each day of the Festival. An Individual Day Pass for Spring Studios costs \$50, discounted to \$40 if purchased before April 15.

Single tickets cost \$18.00 for evening, and weekend screenings, and \$10.00 for weekday matinee screenings.

Single tickets are now on sale for American Express Card Members and downtown residents, and go on sale for the general public today, April 6. Single tickets can be purchased online at tribecafilm.com/festival/tickets, or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378) or at one of the Ticket Outlets, with locations at Regal Cinemas Battery Park (102 North End Avenue) and Bow Tie Cinemas Chelsea (260 W. 23rd Street). The 2015 Festival will offer ticket discounts on general screenings and Tribeca Talks: After the Movie and Directors Series panels for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only.

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