



FOR IMMEDIATE RELEASE

## **SPECIAL NAS: TIME IS ILLMATIC ONE-NIGHT-ONLY NATIONAL SCREENINGS ON OCTOBER 2**

***SNEAK PEEK ENGAGEMENTS TO PRECEDE ON DEMAND RELEASE STARTING OCTOBER 3***

September 15, 2014 – The documentary on legendary MC Nas’ making of the 1994 landmark debut album ‘Illmatic’, *Nas: Time Is Illmatic*, will hit movie theaters across America on **October 2, 2014** for a **one-night-only** special showing of the film. Audiences nationwide will have the rare opportunity to experience the story behind one of hip-hop’s most influential albums of all-time on the big screen.

*Nas: Time Is Illmatic* will become available on demand, iTunes, and other VOD providers starting Friday, **October 3** and the film will first release theatrically in New York and Los Angeles starting on October 1 distributed by Tribeca Film.

Twenty years after the release of Nas's groundbreaking debut album 'Illmatic,' *Nas: Time Is Illmatic* takes us into the heart of his creative process. Returning to his childhood home in Queensbridge, Nas shares stories of his upbringing, his influences — from the music of his jazz musician father Olu Dara to the burgeoning hip-hop scene in New York City — and the obstacles he faced before his major label signing at age 19. Featuring interviews with his 'Illmatic' producers (Large Professor, Pete Rock, Q-Tip, L.E.S., and DJ Premier) and musical peers (including Pharrell Williams and Alicia Keys), *Nas: Time Is Illmatic* is a thrilling account of Nas' evolution from a young street poet to a visionary MC.

The documentary is directed by multimedia artist, One9, written by Erik Parker, and produced by One9, Parker, and Anthony Saleh. The film was supported by The Ford Foundation’s JustFilms, Tribeca Film Institute’s Tribeca All Access program, and Hennessy V.S. to help bring Nas’ inspiring story of tireless pursuit of excellence to audiences nationwide.

Tickets are now on sale for all special screenings at the theaters websites or via the Buy Ticket links.

Following are the one night only engagements:

### **ONE NIGHT ONLY SCREENINGS**

Atlanta, GA	AMC Phipps Plaza	<a href="#">Buy Tickets</a>
	AMC Southlake 24	<a href="#">Buy Tickets</a>
Austin, TX	Alamo Drafthouse South Lamar	<a href="#">Buy Tickets</a>
Baltimore, MD	Charles Theatre	<a href="#">Buy Tickets</a>
	AMC Owings Mills 17	<a href="#">Buy Tickets</a>

Charlotte, NC	AMC Carolina 22	<a href="#">Buy Tickets</a>
	AMC Concord 24	<a href="#">Buy Tickets</a>
Chicago, IL	AMC Loews Crestwood 8	<a href="#">Buy Tickets</a>
	Music Box	<a href="#">Buy Tickets</a>
Dallas, TX	Angelika Film Center	<a href="#">Buy Tickets</a>
Denver, CO	AMC Highlands Ranch 24	<a href="#">Buy Tickets</a>
	Sie Film Center	<a href="#">Buy Tickets</a>
Fairfax, VA	Angelika Film Center Mosaic	<a href="#">Buy Tickets</a>
Fort Worth, TX	AMC Grapevine 30	<a href="#">Buy Tickets</a>
Houston, TX	Sundance Cinemas	<a href="#">Tickets on Sale Soon</a>
	AMC Studio 30	<a href="#">Buy Tickets</a>
	Alamo Drafthouse Mason Park	<a href="#">Buy Tickets</a>
	Alamo Drafthouse Vintage Park	<a href="#">Tickets on Sale Soon</a>
Jacksonville, FL	AMC Orange Park 24	<a href="#">Buy Tickets</a>
Miami, FL	O Cinema Wynwood	<a href="#">Buy Tickets</a>
	AMC Aventura 24	<a href="#">Buy Tickets</a>
Milwaukee, WI	AMC Mayfair Mall 18	<a href="#">Buy Tickets</a>
Minneapolis, MN	Underground Film Festival	<a href="#">Buy Tickets</a>
Nashville, TN	Belcourt Theatre	<a href="#">Buy Tickets</a>
Oakland, CA	The New Parkway Theater	<a href="#">Buy Tickets</a>
Orlando, FL	AMC Altamonte Mall 18	<a href="#">Buy Tickets</a>
Phoenix, AZ	AMC Arrowhead 14	<a href="#">Buy Tickets</a>
Plano, TX	Angelika Film Center	<a href="#">Buy Tickets</a>
Portland, OR	Cinema 21	<a href="#">Buy Tickets</a>
Sacramento, CA	Tower Theatre	<a href="#">Buy Tickets</a>
San Antonio, TX	AMC Rivercenter 11	<a href="#">Buy Tickets</a>
San Diego, CA	Reading Cinemas Gaslamp 15	<a href="#">Buy Tickets</a>
	Reading Cinemas Town Square 14	<a href="#">Buy Tickets</a>
San Francisco, CA	Roxie Theatre	<a href="#">Buy Tickets</a>
Seattle, WA	Sundance Cinemas	<a href="#">Tickets on Sale Soon</a>
	AMC Pacific Place 11	<a href="#">Buy Tickets</a>
St. Louis, MO	AMC West Olive 16	<a href="#">Buy Tickets</a>
Toronto, ON	TIFF Bell Lightbox	<a href="#">On Sale beginning September 26</a>
Washington, DC	Angelika Pop-Up at Union Market	<a href="#">Buy Tickets</a>
Winston-Salem, NC	a/parture Cinema	<a href="#">Buy Tickets</a>

Nas will also be on tour in North America throughout October. Each show on the tour will be a special event where the film will screen followed by Nas performing 'Illmatic' start to finish. Cities and available tickets can be found here: <http://www.nasirjones.com/events>

Nas recently released a special 20<sup>th</sup> Anniversary edition of the album, titled *Illmatic XX*. [PRESS HERE](#) to download it now.

Follow #TimeIsIllmatic across all social platforms to hear from the filmmakers and Nas himself on the making of *Nas: Time is Illmatic* and the community that's been built around the album. Join fans in remembering their experience of listening to 'Illmatic' and the effect of Nas' voice on generations of hip hop fans. Learn more about attending a screening or purchasing the film on demand at [Tribecafilm.org/Nas](http://Tribecafilm.org/Nas). Follow the film on [Facebook](#), [Twitter](#) and [Instagram](#).

Press site and still images: <http://tribecafilm.com/press-center/tribecafilm/films/53d2856cf5405f7f36000001>

Trailer [YouTube]: <http://youtu.be/ESkmaXnw8ow>

Trailer [Download]: <https://www.hightail.com/download/ZUcyWUhxUENoeVk5WThUQw>

### **About Tribeca Film**

Tribeca Film is a comprehensive distribution label dedicated to acquiring and releasing independent films across multiple platforms, including theatrical, video-on-demand, digital, home video and television. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. Current and upcoming Tribeca Film releases include David Mackenzie's *Starred Up* and Alex Ross Perry's *Listen Up Philip*.

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#### **Nas**

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