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TRIBECA FILM FESTIVAL® TO LAUNCH NEW DOWNTOWN CREATIVE HUB, GATHERING PLACE, WHERE THE WORLDS OF FILM, ART, TECH, MUSIC, AND PERFORMANCE COLLIDE APRIL 15-26

The Tribeca Film Festival at Spring Studios will provide a destination for festivalgoers and creatives, offering a home for industry, filmmakers, press, special events, , the Tribeca Talks® panel series, innovation events, Awards Night, the Tribeca Artist Awards Exhibition, and more

Regal Cinemas Battery Park Stadium 11 to return as Festival screening venue

New York, NY (January 14, 2015) – The Tribeca Film Festival, presented by AT&T, announced today that it will launch a downtown creative hub during its 14th edition, April 15–April 26, 2015, which will provide a destination for festivalgoers to gather, collaborate and share stories in New York City. A residency at Spring Studios—a 150,000 square foot state-of-the-art creative, production & event center located at 50 Varick Street—will bring filmmakers, artists, audiences, partners and VIPs together in one place. Collective spaces for filmmakers, industry, press, will supplement venues for the majority of the Festival’s special events including Tribeca Talks, innovation events, Awards Night, and parties. The Festival has created a new Spring Pass that will provide access to the creative hub for the duration of the Festival and a Spring Day Pass that will provide day-to-day access. Both passes go on sale January 20th.

“Since the beginning, we envisioned a space where the Festival community could interact and explore ideas, and where we could celebrate storytellers, artists and their work,” said Jane Rosenthal, co-founder, TFF. “Our residency at Spring will provide the perfect environment for filmmakers, industry, press and Festivalgoers.”

TFF also announced its return to Regal Cinemas Battery Park Stadium 11, which will present press, industry and public screenings on all 11 screens. These new venues anchor the Festival downtown, where they are joined by longtime Festival venues including BMCC’s Tribeca Performing Arts Center—home to many of the Festival’s gala red carpet premieres, Tribeca Cinemas, and Brookfield Place, which hosts the annual Tribeca Drive-In® movies on the Hudson River. Additional venues include SVA Theater and Bow Tie Cinemas’ renovated Chelsea Cinemas.

“Spring is excited to collaborate with the Tribeca Film Festival. Within our mission to be the home of groundbreaking creative ideas in New York and the vibrant TriBeCa neighborhood in particular, TFF is a natural partner in our efforts to connect thought-leaders, artists and the community in delivering leading-edge innovations, ideas and experiences,” said Mark Loy, CEO and Founder of Spring Studios. “We are honored to be the new hub for TFF and look forward to a future filled with groundbreaking cultural experiences that this partnership inspires.”

Passes and tickets for the 2015 Festival:

The new Spring Passes will go on sale January 20, 2015 for American Express Card Members and January 27th for general public. The passes will provide access to events at the Tribeca Film Festival at Spring, which include Tribeca Talks and TFI Interactive, as well as a resource center, and creative workspace, with food and drinks. Passes will also provide reduced ticket prices for select special events. Spring Passes are \$400, discounted to \$300 if purchased before April 15, 2015, and allow pass holders to invite a guest each day of the Festival. Individual Spring Day Passes are \$50, discounted to \$40 if purchased before April 15, 2015.

Advance selection ticket packages and passes go on sale Monday, March 2 for American Express Card Members, and on Monday, March 9 for the general public. All advance selection packages and passes can be purchased online at <http://tribecafilm.com/festival/tickets>, or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378).

Tickets for the Festival will be \$18.00 for evening and weekend screenings, and \$10.00 for weekday matinee screenings.

Single ticket sales begin Tuesday, March 31 for American Express Card Members, Sunday, April 5 for downtown residents, and Monday, April 6 for the general public. Single tickets can be purchased online, by telephone, or at one of the Ticket Outlets, with locations at Regal Cinemas Battery Park at 102 North End Avenue, Bow Tie Cinemas Chelsea at 260 W. 23rd Street, and the Tribeca Film Festival Creative Hub at Spring Studios at 50 Varick Street. The 2015 Festival will offer ticket discounts on general screenings and Tribeca Talks: After the Movie and Directors Series panels for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only. Additional information and further details on the Festival can be found at www.tribecafilm.com.

EDITOR/PHOTO NOTE: You can download an image of the creative hub and a 2015 marquee photo here <http://tribecafilm.com/press-center/festival/creativehub>

About the Tribeca Film Festival

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,600 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.9 million attendees and has generated an estimated \$900 million in economic activity for New York City.

About Spring Studios

Spring Studios is a game-changing communications agency, combining world-class experts in advertising, design, events, digital, production and experiential marketing. With offices in London, New York and Milan, Spring delivers innovative communications and platforms for global brands in the fashion, luxury and beauty sectors.

Spring's state-of-the-art, 150,000 square foot creative hub in TriBeCa houses 7 full-service photo and film studios, luxury greenrooms, adaptable turn-key event spaces, a 65-seat cinema, leading edge post production facilities, as well as a gourmet restaurant/bar and 12,000 square foot roof terrace. Seminal cultural events at Spring include New York Fashion Week, Black Eye and God's Love We Deliver.

Spring's clients include: Tom Ford, Calvin Klein, Target, Versace Versus, DVF and Joseph Altuzarra.

About the 2015 Tribeca Film Festival Sponsors

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, American Express, Bloomberg, BOMBAY SAPPHERE Gin, Borough of Manhattan Community College (BMCC), Brookfield Place, ESPN, IWC Schaffhausen, The Lincoln Motor Company, NCM Media Networks, The New York Times,

Santander, United Airlines, and VDKA 6100™. The Festival welcomes new Signature Sponsors: NBC 4 New York and Spring Studios.

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