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**2014 TRIBECA FILM FESTIVAL ANNOUNCES HEINEKEN  
AUDIENCE AWARD WINNERS – *CHEF* AND *KEEP ON KEEPIN' ON***

**New York, NY [April 26, 2014]** – The 2014 Tribeca Film Festival (TFF), presented by AT&T, announced the winners of the two Heineken Audience Awards tonight at the wrap party in New York City. Two awards – one for narrative and one for documentary – were given to the audience choices for the best films. *Chef*, written and directed by Jon Favreau, was chosen to receive the Narrative award. *Keep On Keepin' On*, directed by Alan Hicks, was chosen for the Documentary award; Alan Hicks also was honored at the Festival awards on Thursday with the award for Best New Documentary Director. Each award comes with a cash prize of \$25,000. Additionally as part of the Tribeca Film Festival Artists Awards program sponsored by CHANEL, Jon Favreau for *Chef* receives *Untitled* courtesy of James Nares and Alan Hick's for *Keep On Keepin' On* receives *Iguaca* courtesy of Alexis Rockman. The award for *Chef* was accepted by actor Bobby Cannavale and *Keep On Keepin' On* by the director's father Geoff Hicks.

Throughout the Festival, which kicked off on April 16, audiences have been able to vote for the Heineken Audience Awards by completing nomination ballots upon exiting screenings of TFF films. Films in the World Narrative Competition, World Documentary Competition, Viewpoints, Midnight, and Spotlight sections were eligible.

"These films happen to share the common theme of following one's dreams, the challenging journey to achieve them, and how it cannot be done without true friendship, family and support," said Genna Terranova, Director of Programming, Tribeca Film Festival. "We are pleased that both films captured the hearts of the NY audiences as they had our own."

Upon hearing the news Alan Hicks commented, "Mate, that's unbelievable. I was just honored to get into the Festival in the first place. Never would have imagined coming away with the audience award and the Best New Director award. I'm just stoked! I don't have any other words in my vocab, I'm just stoked! It was a dream of mine to premiere at Tribeca and that in itself was one of the most amazing experiences I've ever had. This warm response to the film is such an honor and I'm so happy to get Clark's story out to the world the way that we have. Clark will be so happy."

Jon Favreau commented, "I am so grateful just to be a part of this prestigious festival and to be recognized and honored by the audience of my hometown is truly humbling." Mr. Favreau will be donating the \$25,000 to City Harvest, the world's first food rescue organization dedicated to feeding New York City's hungry men, women, and children.

In *Chef*, after talented and dynamic chef Carl Casper's (Favreau) social media-fueled meltdown against his nemesis food critic lands him without any job prospects, he hits the

road with his son and his sous chef (John Leguizamo) to launch a brand new food truck business. Complete with lavish food imagery and a star-studded cast including Sofia Vergara, Robert Downey Jr., Scarlett Johansson, Dustin Hoffman, Oliver Platt, and Amy Sedaris, Favreau's fresh take on food and chef culture has poignant messages about the media-driven world in which we live and the real meaning of success.

*Keep On Keepin' On* chronicles eighty-nine year old trumpeting legend Clark Terry who has mentored jazz wonders like Miles Davis and Quincy Jones. Terry's most unlikely friendship is with Justin Kauflin, a 23-year-old blind piano player with uncanny talent, but debilitating nerves. As Justin prepares for the most pivotal moment in his budding career, Terry's ailing health threatens to end his own. Charming and nostalgic, Alan Hicks' melodic debut celebrates an iconic musician while introducing an emerging star of equal vibrancy. It is a mentoring tale as inspirational as its subjects.

*Chef* and *Keep On Keepin' On* will screen tomorrow, Sunday, April 27, as will the rest of the films that won awards at the 2014 Tribeca Film Festival. Specific show times for the all of the winning films can be found on the Festival website, [www.tribecafilm.com](http://www.tribecafilm.com). All other 2014 TFF award winners were announced previously at an awards show on Thursday, April 24, 2014. A full list of winners can also be found at <http://tribecafilm.com/stories/here-are-your-tff-2014-award-winners>.

#### **IMAGES/VIDEO FOR PRESS/EDITOR'S NOTE:**

Links for interviews from premieres of the two Heineken Audience Award winning films:

Keep On Keepin' On:

[https://www.hightail.com/sharedFolder?phi\\_action=app/orchestrateSharedFolder&id=uyCbUBILM-q4ep4kis-2URM9z1NXMN\\_SnycSbP1vh4g](https://www.hightail.com/sharedFolder?phi_action=app/orchestrateSharedFolder&id=uyCbUBILM-q4ep4kis-2URM9z1NXMN_SnycSbP1vh4g)

Chef:

[https://www.hightail.com/sharedFolder?phi\\_action=app/orchestrateSharedFolder&id=uyCbUBILM-q4ep4kis-2URM9z1NXMN\\_SnycSbP1vh4g](https://www.hightail.com/sharedFolder?phi_action=app/orchestrateSharedFolder&id=uyCbUBILM-q4ep4kis-2URM9z1NXMN_SnycSbP1vh4g)

Film stills for the 2014 Tribeca Film Festival are available at [www.image.net](http://www.image.net). If you are not an [image.net](http://www.image.net) media user yet, please register using the following referral code: 2604. If you have any issues please contact [ccrawford@tribecafilmfestival.org](mailto:ccrawford@tribecafilmfestival.org)

#### **About Tribeca Film Festival:**

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music, and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,500 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.5 million attendees and has generated an estimated \$850 million in economic activity for New York City.

**About the 2014 Festival Sponsors:**

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, American Express, BOMBAY SAPPHIRE® Gin, Borough of Manhattan Community College (BMCC), Brookfield, Conrad Hotels & Resorts, ESPN, Hilton Hotels & Resorts, Heineken, IWC Schaffhausen, NBC 4 New York, NCM Media Networks, The New York Times, and PepsiCo. The Festival welcomes the following new Signature Sponsors: The Lincoln Motor Company, United Airlines, Santander, and VDKA 6100™.

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To keep up with Tribeca, visit the Tribeca Film Festival website at [www.tribecafilm.com](http://www.tribecafilm.com), and log in at <http://www.tribecafilm.com/register/>, where you can also subscribe to the Tribeca Newsletter.

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