

From: Tribeca Film Festival

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**TWELFTH ANNUAL TRIBECA FILM FESTIVAL ANNOUNCES
2013 DATES, APRIL 17 – APRIL 28, AND CALL FOR SUBMISSIONS**

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**TFF TO LAUNCH NEW TRANSMEDIA PROGRAM WITH BOMBAY SAPPHIRE® TO
HIGHLIGHT INNOVATIVE INTERACTIVE AND MULTI-PLATORM STORYTELLING AT
THE 2013 FESTIVAL**

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New York, NY (August 7, 2012) – The Tribeca Film Festival (TFF), presented by founding sponsor American Express, announced today that the 12th annual Tribeca Film Festival will be held April 17–April 28, 2013 in New York City. Tribeca’s programming team, led by Geoffrey Gilmore, Chief Creative Officer of Tribeca Enterprises, Artistic Director Frédéric Boyer, who joined TFF last year, Director of Programming Genna Terranova, Programmer Cara Cusumano, and Shorts Programmer Sharon Badal, also announced a call for submissions for narrative and documentary features, and short film entries.

In addition, the Festival and BOMBAY SAPPHIRE gin today announced a new transmedia program with an award launching at the 2013 Festival that will celebrate new trends in digital media and recognize these transmedia creators who employ an innovative, interactive, web-based or multi-platform approach to story creation. Through open submissions, selections will be presented to the public at the 2013 Tribeca Film Festival. Ingrid Kopp, Director of Digital Initiatives for the Tribeca Film Institute, the year-round not-for-profit affiliate of Tribeca Enterprises, joins the Tribeca Film Festival programming team to collaborate on the initiative.

Deadlines to submit U.S. and International films for the 2013 Tribeca Film Festival are as follows:

September 17, 2012 – SUBMISSIONS OPEN

October 19, 2012 – EARLY DEADLINE: FEATURES, SHORTS AND TRANSMEDIA PROJECTS

November 30, 2012 – OFFICIAL DEADLINE, ALL FEATURES, SHORTS AND TRANSMEDIA PROJECTS

December 28, 2012 – LATE DEADLINE, AVAILABLE TO FEATURE LENGTH FILMS ONLY

Starting September 17, 2012, submission forms and complete information regarding eligibility for the 2013 Tribeca Film Festival will be available at www.tribecafilm.com/festival. Questions regarding submissions may be directed to entries@tribecafilmfestival.org or by calling 212-941-2305.

EDITOR NOTE: Still image for TFF 2013 can be accessed at
http://media.tribecafilm.com/images/TFF_2013_Dates_RGB.jpg

About Tribeca Film Festival:

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,400 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4 million attendees and has generated an estimated \$750 million in economic activity for New York City.

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