



**FOR IMMEDIATE RELEASE**

**2013 TRIBECA FILM FESTIVAL ANNOUNCES THE NORA EPHRON PRIZE**

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***Inaugural Annual Award Recognizing a Woman Writer or Director to be Presented at Women's Filmmaker Brunch at the Tribeca Film Festival, April 25 by Jane Rosenthal and Sally Singer***

**New York, NY [April 16, 2013]** – The 12th annual Tribeca Film Festival (TFF), presented by American Express, today announced the creation of a new award, the Nora Ephron Prize. The \$25,000 award, supported by Vogue.com, will recognize a woman writer or director with a distinctive voice who embodies the spirit and vision of the legendary filmmaker and writer. The inaugural Prize will be presented at the annual Women's Filmmaker Brunch at TFF on April 25 by TFF co-founder Jane Rosenthal and Sally Singer, creative digital director, Vogue. The Festival runs from April 17-28.

The Nora will be awarded annually to a woman filmmaker with a film making its North American, International or World Premiere at the Festival. This year, eight filmmakers are eligible:

- Laurie Collyer, *Sunlight Jr.*
- Steph Green, *Run and Jump*
- Jenee LaMarque, *The Pretty One*
- Meera Menon, *Farah Goes Bang*
- Mo Ogrodnik, *Deep Powder*
- Marina de Van, *Dark Touch*
- Jane Weinstock, *The Moment*
- Enid Zentelis, *Bottled Up*

"Nora Ephron's work influenced screenwriters, filmmakers and movie goers," said Jane Rosenthal, Co-Founder, Tribeca Film Festival. "She was a great friend to the Festival since its inception, and I had the privilege to know her and be in absolute awe of her. She did it all brilliantly, with wit and wisdom that went straight to the heart, plus she cooked too. I am proud to honor her memory and continue her legacy with this award that I hope will inspire a new generation of women filmmakers and writers."

**About the Tribeca Film Festival:**

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,400 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4 million attendees and has generated an estimated \$750 million in economic activity for New York City.

**Tickets for the 2013 Festival:**

Tickets can be purchased online at [www.tribecafilm.com/festival](http://www.tribecafilm.com/festival), or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378). Tickets for the Festival are \$16.00 for evening and weekend screenings, and \$8.00 for all late-night and weekday matinee screenings.

Single tickets are now on sale and can be purchased online, by telephone, or at one of the Ticket Outlets, with locations at Tribeca Cinemas at 54 Varick Street, Clearview Cinemas Chelsea at 260 W. 23rd Street, and AMC Loews Village 7 at 66 3rd Avenue. The 2013 Festival will continue offering ticket discounts for evening and weekend screenings for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only. Additional information and further details on the Festival can be found at [www.tribecafilm.com](http://www.tribecafilm.com).

**About the 2013 Festival Sponsors**

As Founding Sponsor of the Tribeca Film Festival, American Express is committed to supporting the Festival and the art of filmmaking, bringing business and energy to New York City and offering Cardmembers and festivalgoers the opportunity to enjoy the best of storytelling through film.

The Tribeca Film Festival is pleased to announce the return of its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, Bloomberg, BOMBAY SAPPHIRE® Gin, Borough of Manhattan Community College (BMCC), Brookfield, Cadillac, Conrad Hotels & Resorts, ESPN, GE FOCUS FORWARD (in partnership with cinelan), Hilton Hotels & Resorts, Heineken, JetBlue, Magnum® Ice Cream, NBC 4 New York, NCM Media Networks, The New York Times, and OppenheimerFunds. The Festival is also honored to welcome the following new Signature Sponsors: AT&T, IWC Schaffhausen, PepsiCo, and Sony Electronics.

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